

# Sponsorship Levels

## 2012 Martinez Home Tour

Annual Benefits and Recognition	Platinum	Gold	Silver	Bronze
Sponsorship Level Contribution.	\$2,000	\$1,500	\$1,000	\$500
Placement of Sponsor page in the Home Tour booklet. See provided examples. (Production run = 800 copies)	Back Cover (if still available)	Inside Front Cover or Inside Back Cover or Center Facing Pages or Page Facing Cover	Two Facing Pages	Full Page
Placement (position) of Sponsor logo (hyperlinked) on the Martinez Home Tour website's <a href="#">Home Page</a> .	Top Tier (Centered & Enlarged)	Top Tier	Middle Tier	Lower Tier
Placement (position) of Sponsor logo and company description on Tour website's <a href="#">Sponsor Page</a> .	Featured	Upper	Middle	Lower
Placement of Sponsor name/logo on Home Tour posters.	First Position	Second Position	Third Position	Fourth Position
Placement of Sponsor name on 10,000 water bill flyers.	First	Second	Third	Fourth
Complimentary Home Tour tickets for Sponsor staff.	5	4	3	2
Complimentary Martinez Historical Society memberships & newsletter subscriptions for Sponsor & key employees.	4	3	2	1
Feature article in the Society's newsletter. Circulation = 600.	Yes			
VIP Tour of Martinez Museum for Sponsor & employees.	Yes			
A framed commemorative Martinez Home Tour poster.	Yes	Yes		
Hyperlinks on Tour website <a href="#">Home Page</a> to Sponsor's news-letters, social media pages and other appropriate links.	Yes	Yes		
Banner Space on the day of the Home Tour. Will be seen by an estimated 500 visitors + 100 volunteers + passers by.	Yes	Yes	Yes	
Acknowledgement of Sponsor's support at the Society's pre-event booths (Farmers Market, Chalk Painting Festival, etc.)	Yes	Yes	Yes	
Booth space for Sponsor at headquarters (Shell Clubhouse) on Tour Day to exhibit/promote products or services.	Yes	Yes	Yes	Yes
Right to use phrase "Proud Supporter of Martinez Historical Society" with the Martinez Home Tour Logo.	Yes	Yes	Yes	Yes
Recognition in Tour press releases. Recognition in Martinez Historical Society's newsletter articles.	Yes	Yes	Yes	Yes
Inclusion of Sponsor name/logo on the Home Tour poster. Inclusion on the Home Tour water bill inserts (see above).	Yes	Yes	Yes	Yes

The Home Tour is an event put on each year by the [Martinez Historical Society](#). The Society is headquartered in the Martinez Museum and provides a wide array of [services](#) in the Community with no paid staff. The work is done solely by volunteers.

For more information:

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The Society sets aside funds raised by the Martinez Home Tour to assist the City renovate the Old Train Depot and re-open it to the public once again.

## The Old Train Station (Southern Pacific Depot) in Martinez, CA



**Then**



**Now**