

Sponsorship Levels

2024 Martinez Home Tour

Annual Benefits and Recognition	Platinum	Gold	Silver
Sponsorship Level Contribution.	\$1,500	\$1,000	\$500
Placement of Sponsor page in the Home Tour booklet. See provided examples. (Production run = 800 copies)	Back Cover	Two facing pages	Full Page
Placement (position) of Sponsor logo (hyperlinked) on the Martinez Home Tour website's Home Page .	Top Tier (Centered & Enlarged)	(Centered & Enlarged)	Middle Tier
Placement (position) of Sponsor logo and company description on Tour website's Sponsor Page .	Upper (large logo)	Upper	Middle
Placement of Sponsor name/logo on Home Tour posters.	Large Logo in First Position	Logo in 2nd Position	Logos in 3 rd Position
Placement of Sponsor name on 10,000 water bill flyers.	First (large print)	First	Second
Placement of Sponsor name on 16,000 Republic Services flyers.	First (large print)	First	Second
Number of complimentary Home Tour tickets for Sponsor staff.	12	8	4
Complimentary Martinez Historical Society memberships & newsletter subscriptions for Sponsor & key employees.	6	4	2
A framed commemorative Home Tour poster upon request.	Yes		
Hyperlinks on Tour website Home Page to Sponsor's news-letters, social media pages and other appropriate links.	Yes	Yes	
Periodic recognition and expression of appreciation on the Society's Facebook pages. Number of Facebook fans: 14,000+ and growing (up from 7,000 five years ago).	Yes	Yes	Yes
Banner Space on the day of the Home Tour. Will be seen by an estimated 500 visitors + 100 volunteers + 1,250 passersby.	Yes	Yes	Yes
Acknowledgement and thanks for Sponsor support at the Society's pre-event booths. Visitors per Sunday at Farmers Market: 1,750.	Yes	Yes	Yes
Booth space at headquarters (Martinez Refinery Clubhouse) on Tour Day to exhibit/promote products or services. Tables and chairs provided.	Yes	Yes	Yes
Right to use phrase "Proud Supporter of Martinez Historical Society" with the Martinez Home Tour Logo.	Yes	Yes	Yes
Recognition and expression of appreciation in every press release. Number of press releases per event ranged from 4 to 6 in the past.	Yes	Yes	Yes
Page views on the Tour website which include your firm's name & your own website: 20,000 per year (estimated).	Yes	Yes	Yes

Please visit the Martinez Home Tour [website](#) for an overview of this wonderful event. The Home Tour is an event put on each year by the [Martinez Historical Society](#). The Society is headquartered in the Martinez Museum and provides a wide array of [services](#) in the Community. The Society does not employ paid staff; all work is done by volunteers.

For sponsor information:

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For general information:

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If the City Council makes it possible to do so, the Society plans to utilize funds raised by the Martinez Home Tour to renovate the Old Train Station and its 1901 historic train car -- and to re-open both to the public once again as a regional museum.

The Old Train Station (Southern Pacific Depot) in Martinez, CA



Then



Now