Sponsorship Levels

2023 Martinez Home & Garden Tour

|  |  |  |  |
| --- | --- | --- | --- |
| **Annual Benefits and Recognition** | **Platinum** | **Gold** | **Silver** |
| Sponsorship Level Contribution. | $1,500 | $1,000 | $500 |
| Placement of Sponsor page in the Home Tour booklet. See provided examples. (Production run = 800 copies) | Back Cover | Two facing pages at  stapled center fold. | Full Page |
| Placement (position) of Sponsor logo (hyperlinked) on the Martinez Home Tour website’s [Home Page](http://www.martinezhometour.com/index-C.html). | Top Tier  (Centered & Enlarged) | (Centered & Enlarged) | Middle Tier |
| Placement (position) of Sponsor logo and company description on Tour website’s [Sponsor Page](http://www.martinezhometour.com/index-3C.html). | Upper  (large logo) | Upper | Middle |
| Placement of Sponsor name/logo on Home Tour posters. | Large Logo in First Position | Logo in 2nd Position | Logos in 3rd Position |
| Placement of Sponsor name on 10,000 water bill flyers. | First (large print) | First | Second |
| Placement of Sponsor name on 16,000 Republic Services flyers. | First (large print) | First | Second |
| Number of complimentary Home Tour tickets for Sponsor staff. | 12 | 8 | 4 |
| Complimentary Martinez Historical Society memberships & newsletter subscriptions for Sponsor & key employees. | 6 | 4 | 2 |
| A framed commemorative Home Tour poster upon request. | Yes |  |  |
| Hyperlinks on Tour website [Home Page](http://www.martinezhometour.com/index-C.html) to Sponsor’s news-letters, social media pages and other appropriate links. | Yes | Yes |  |
| Periodic recognition and expression of appreciation on the Society’s Facebook pages. Number of Facebook fans: 12,000+ and growing (up from 7,000 five years ago). | Yes | Yes | Yes |
| Banner Space on the day of the Home Tour. Will be seen by an estimated 500 visitors + 100 volunteers + 1,250 passersby. | Yes | Yes | Yes |
| Acknowledgement and thanks for Sponsor support at the Society’s pre-event booths. Visitors per Sunday at Farmers Market: 1,750. | Yes | Yes | Yes |
| Booth space at headquarters (Martinez Refinery Clubhouse) on Tour Day to exhibit/promote products or services. Tables and chairs provided. | Yes | Yes | Yes |
| Right to use phrase “Proud Supporter of Martinez Historical Society” with the Martinez Home Tour Logo. | Yes | Yes | Yes |
| Recognition and expression of appreciation in every press release. Number of press releases per event ranged from 4 to 6 in the past. | Yes | Yes | Yes |
| Page views on the Tour website which include your firm’s name & your own website: 20,000 per year (estimated). | Yes | Yes | Yes |

Please visit the Martinez Home Tour [website](http://www.martinezhometour.com/) for an overview of this wonderful event. The Home Tour is an event put on each year by the [Martinez Historical Society](http://www.martinezhistory.org). The Society is headquartered in the Martinez Museum and provides a wide array of [services](http://www.martinezhometour.com/MHS%20--%20Services%20to%20the%20Community%20--%20Website%20Version.pdf) in the Community. There is no paid staff; all work is done by volunteers.

For sponsor information:

Tim Farley

Vice President, Martinez Historical Society

Telephone: 925-765-0526 (cell)

Email: Tim.Farley@Comcast.net

For general information:

John Curtis

President, Martinez Historical Society

Telephone: (925) 957-1000

Email: [curtisjd@ix.netcom.com](mailto:curtisjd@ix.netcom.com)

The Society sets aside funds raised by the Martinez Home Tour to renovate the Old Train Station and its 1901 historic train car -- and to re-open both to the public once again as a regional museum.

