

Sponsorship Levels

2021 Martinez Home Tour

| Annual Benefits and Recognition | Platinum | Gold | Silver |
|--|-----------------------------------|--|-----------------------------------|
| Sponsorship Level Contribution. | \$1,500 | \$1,000 | \$500 |
| Placement of Sponsor page in the Home Tour booklet. See provided examples. (Production run = 800 copies) | Back Cover | Two facing pages at stapled center fold. | Full Page |
| Placement (position) of Sponsor logo (hyperlinked) on the Martinez Home Tour website's Home Page . | Top Tier (Centered & Enlarged) | (Centered & Enlarged) | Middle Tier |
| Placement (position) of Sponsor logo and company description on Tour website's Sponsor Page . | Upper (large logo) | Upper | Middle |
| Placement of Sponsor name/logo on Home Tour posters. | Large Logo in First Position | Logo in 2nd Position | Logos in 3 rd Position |
| Placement of Sponsor name on 10,000 water bill flyers. | First (large print) | First | Second |
| Placement of Sponsor name on 16,000 Republic Services flyers. | First (large print) | First | Second |
| Number of complimentary Home Tour tickets for Sponsor staff. | 12 | 8 | 4 |
| Complimentary Martinez Historical Society memberships & newsletter subscriptions for Sponsor & key employees. | 6 | 4 | 2 |
| A framed commemorative Home Tour poster upon request. | Yes | | |
| Hyperlinks on Tour website Home Page to Sponsor's news-letters, social media pages and other appropriate links. | Yes | Yes | |
| Sponsor recognition in the Home Tour program repeatedly broadcast on CCTV before the event to attract tour goers. | Yes | Yes | Yes |
| Periodic recognition and expression of appreciation on the Society's Facebook page. Number of Facebook fans: 10,000+ and growing (up from 7,000 two years ago). | Yes | Yes | Yes |
| Banner Space on the day of the Home Tour. Will be seen by an estimated 500 visitors + 100 volunteers + 1,250 passersby. | Yes | Yes | Yes |
| Acknowledgement and thanks for Sponsor support at the Society's pre-event booths. Visitors per Sunday at Farmers Market: 1,750. | Yes | Yes | Yes |
| Booth space at headquarters (Shell Clubhouse) on Tour Day to exhibit/promote products or services. Tables and chairs provided. | Yes | Yes | Yes |
| Right to use phrase "Proud Supporter of Martinez Historical Society" with the Martinez Home Tour Logo. | Yes | Yes | Yes |
| Recognition and expression of appreciation in every press release. Number of press releases per event ranges from 4 to 6. | Yes | Yes | Yes |
| Page views on the Tour website which include your firm's name & your own website: 20,000 per year (estimated). | Yes | Yes | Yes |

Please visit the Martinez Home Tour [website](#) for an overview of this wonderful event. The Home Tour is an event put on each year by the [Martinez Historical Society](#). The Society is headquartered in the Martinez Museum and provides a wide array of [services](#) in the Community. There is no paid staff; all work is done by volunteers.

For more information:

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The Society sets aside funds raised by the Martinez Home Tour to renovate the Old Train Depot and re-open it to the public once again.

The Old Train Station (Southern Pacific Depot) in Martinez, CA



Then



Now