

Sponsorship Levels

2016 Martinez Home Tour

Annual Benefits and Recognition	Platinum	Gold	Silver	Bronze
Sponsorship Level Contribution.	\$1,500	\$1,000	\$500	\$250
Placement of Sponsor page in the Home Tour booklet. See provided examples. (Production run = 800 copies)	Back Cover	Two facing pages at stapled center fold.	Full Page	Full Page
Placement (position) of Sponsor logo (hyperlinked) on the Martinez Home Tour website's Home Page .	Top Tier (Centered & Enlarged)	(Centered & Enlarged)	Middle Tier	Lower Tier
Placement (position) of Sponsor logo and company description on Tour website's Sponsor Page .	Upper (large logo)	Upper	Middle	Lower
Placement of Sponsor name/logo on Home Tour posters.	Logo First Position	Logo First Position	Logo 2 nd Position	Lower row
Placement of Sponsor name on 10,000 water bill flyers.	First	First	Second	-
Placement of Sponsor name on 16,000 Republic Services flyers.	First	First	Second	-
Number of complimentary Home Tour tickets for Sponsor staff.	10	8	4	2
Complimentary Martinez Historical Society memberships & newsletter subscriptions for Sponsor & key employees.	5	4	2	1
A framed commemorative Home Tour poster upon request.	Yes	Yes		
Hyperlinks on Tour website Home Page to Sponsor's news-letters, social media pages and other appropriate links.	Yes	Yes		
Sponsor recognition in the Home Tour program repeatedly broadcast on CCTV before the event to attract tour goers.	Yes	Yes	Yes	
Recognition and thanks to sponsors in the post-Tour program broadcast on CCTV showing interiors of homes on the Tour.	Yes	Yes	Yes	
Periodic recognition and expression of appreciation on the Society's Facebook page. Number of Facebook fans: 2,600.	Yes	Yes	Yes	
Banner Space on the day of the Home Tour. Will be seen by an estimated 500 visitors + 100 volunteers + 1,250 passersby.	Yes	Yes	Yes	
Acknowledgement and thanks for Sponsor support at the Society's pre-event booths. Visitors per Sunday at Farmers Market: 1,750.	Yes	Yes	Yes	Yes
Booth space at headquarters (Shell Clubhouse) on Tour Day to exhibit/promote products or services. Tables and chairs provided.	Yes	Yes	Yes	Yes
Right to use phrase "Proud Supporter of Martinez Historical Society" with the Martinez Home Tour Logo.	Yes	Yes	Yes	Yes
Recognition and expression of appreciation in every press release. Number of press releases per event ranges from 4 to 6.	Yes	Yes	Yes	Yes
Page views on the Tour website which include your firm's name & your own website: 20,000 per year (estimate).	Yes	Yes	Yes	Yes

Please visit the Martinez Home Tour [website](#) for an overview of this wonderful event. The Home Tour is an event put on each year by the [Martinez Historical Society](#). The Society is headquartered in the Martinez Museum and provides a wide array of [services](#) in the Community. There is no paid staff; all work is done by volunteers.

For more information:

John Curtis
President, Martinez Historical Society
Telephone: (925) 957-1000
Email: curtisjd@ix.netcom.com

The Society sets aside funds raised by the Martinez Home Tour to assist the City renovate the Old Train Depot and re-open it to the public once again.

The Old Train Station (Southern Pacific Depot) in Martinez, CA



Then



Now