

# Sponsorship Levels

## 2015 Martinez Home Tour

Annual Benefits and Recognition	Platinum	Gold	Silver	Bronze
Sponsorship Level Contribution.	\$3,000	\$1,500	\$500	\$250
Placement of Sponsor page in the Home Tour booklet. See provided examples. (Production run = 800 copies)	Back Cover (if still available)	Inside Front /Back Cover or Center Facing Pages	Full Page	Full Page
Placement (position) of Sponsor logo (hyperlinked) on the Martinez Home Tour website's <a href="#">Home Page</a> .	Prominently Featured	Top Tier (Centered & Enlarged)	Middle Tier	Lower Tier
Placement (position) of Sponsor logo and company description on Tour website's <a href="#">Sponsor Page</a> .	Prominently Featured	Upper	Middle	Lower
Placement of Sponsor name/logo on Home Tour posters.	Logo Featured	Logo First Position	Logo 2 <sup>nd</sup> Position	Name 2 <sup>nd</sup> Position
Placement of Sponsor name on 10,000 water bill flyers.	Featured	First	Second	
Placement of Sponsor name on 16,000 Republic Services flyers.	Featured	First	Second	
Number of complimentary Home Tour tickets for Sponsor staff.	10	8	4	2
Complimentary Martinez Historical Society memberships & newsletter subscriptions for Sponsor & key employees.	5	4	2	1
Feature article in the Society's newsletter. Circulation = 600.	Yes			
VIP Tour of Martinez Museum for Sponsor & employees.	Yes			
A framed commemorative Home Tour poster upon request.	Yes	Yes		
Hyperlinks on Tour website <a href="#">Home Page</a> to Sponsor's news-letters, social media pages and other appropriate links.	Yes	Yes		
Banner Space on the day of the Home Tour. Will be seen by an estimated 500 visitors + 100 volunteers + 1,250 passersby.	Yes	Yes	Yes	
Acknowledgement of Sponsor's support at the Society's pre-event booths (Farmers Market, Chalk Painting Festival, etc.)	Yes	Yes	Yes	Yes
Booth space at headquarters (Shell Clubhouse) on Tour Day to exhibit/promote products or services. Tables and chairs provided.	Yes	Yes	Yes	Yes
Right to use phrase "Proud Supporter of Martinez Historical Society" with the Martinez Home Tour Logo.	Yes	Yes	Yes	Yes
Recognition in press releases. Recognition on both the Society's Facebook page and the Home Tour Facebook page.	Yes	Yes	Yes	Yes
Page views on the Tour website which include your firm's name & your own website: 20,000 per year (estimate)	Yes	Yes	Yes	Yes

Please visit the Martinez Home Tour [website](#) for an overview of this wonderful event. The Home Tour is an event put on each year by the [Martinez Historical Society](#). The Society is headquartered in the Martinez Museum and provides a wide array of [services](#) in the Community. There is no paid staff; all work is done by volunteers.

For more information:

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The Society sets aside funds raised by the Martinez Home Tour to assist the City renovate the Old Train Depot and re-open it to the public once again.

## The Old Train Station (Southern Pacific Depot) in Martinez, CA



**Then**



**Now**